

Lilly Armand
graphic designer



experience

Capaldi Design • Freelance Designer

Malvern, PA | September 2022 – Present

Working on projects for brands from L'Oreal, including La Roche-Posay
Resizing product imagery for use on various retail websites
Design and layout of printed marketing materials, signage, and product packaging
Utilize creative briefs from other departments to conceptualize designs
Communicate with a supervisor to receive, progress, and complete projects

Health Union • UX Intern

Philadelphia, PA | June 2021 – August 2021

Create custom illustrations for weekly articles, newsletters, and social media
Size, edit, and update images in Wordpress sites
Customize marketing powerpoint slides for selling and advertising products to clients
Build out initial advertisements and imagery for website launches

Solutionz Inc. • Mock-up Designer

Malvern, PA | October 2020 – February 2021

Create mock-ups of audio visual equipment to show to potential customers
Communicated with others to alter and perfect the design

education

Tyler School of Art and Architecture, Temple University

Philadelphia, PA | Bachelor of Fine Arts in Graphic and Interactive Design with
Entrepreneurial Studies

August 2018 – May 2022 | Cumulative GPA 3.88 | Cum Laude

awards

Dean's List


Temple University | Fall 2020 & Spring 2021

Excellence in Fine Arts

Great Valley High School | 2018

skills

Adobe Creative Suite, 3D Rendering, Procreate, Illustration, Copywriting, Sketch,
Wordpress, Video Editing, Photography, Photo Editing

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